

## **The Battlement Mesa Service Association**

### **Are we on the Right track?**

**By Keith Lammey, President, Battlement Mesa Service Association**

School administrators tell me that pupil enrollments are down and realtors tell me that we have more properties on the market than we did a few years ago. Business people tell me that their sales volumes have declined.

Like most of the country, Battlement Mesa has been challenged by the economic events of the last two or three years. Nevertheless, sometimes residents tell me that they think Battlement Mesa is “on the right track.”

Of course, I am always glad to hear that, but after I walk away and think about it, I start to worry. I worry because even if you are on the right track you’ll get run over if you just sit there. In other words, being on the right track is just the beginning. To be really successful you have to keep moving forward faster than your competition. We know that we still have work to do.

We began our work in early 2010 when the Battlement Mesa Service Association (BMSA) restructured by adopting formal charters for each committee and by recruiting additional committee volunteers. Once we had finalized the committee restructuring, the BMSA established twelve 2010 goals.

As I have previously reported, although we didn’t achieve every 2010 goal we believe that we came close to achieving all of our goals. It was a start.

This year the BMSA was more ambitious than last year and set these twenty-four goals.

1. Develop and implement a website redesign for BattlementMesaColorado.com.
2. Reestablish procedures and acquire the equipment in order to use Comcast Public Access Channel 50.
3. In conjunction with the five Northwestern Colorado counties, cities and towns, develop a visitor Rack Card for Battlement Mesa/Parachute.
4. Identify, develop and implement a strategy to enhance the benefit to and increase the community attendance at the December BMSA Community Meeting.
5. Identify desirable landscape improvements to the medians.
6. Identify community landscape enhancement and beautification improvements.
7. Monitor and, as needed, recommend actions to be taken on community maintenance items.
8. Review and monitor the water portions of the Health Impact Assessment.
9. Evaluate the possible economies of scale of the possible conflicting service contracts for the BMSA community.
10. Evaluate the practicality and cost implications of the creation of a special district in lieu of the current organization.
11. Update architectural design guidelines & policies and review potential updates to covenant documents.

12. Continue to timely handle are architectural approval requests that are submitted to the BMSA.
13. As required, cooperate with Garfield County staff in order to assure the satisfactory completion of phase 1 of the Library trail.
14. Work with Garfield County, the BMSA and the Lyons family in order to assure the satisfactory completion of phase 2 of the Library trail.
15. Continue the development of the Trails Master Plan.
16. Develop an inventory of the BMSA trails, parks and open space and define same.
17. Plan and, to the extent possible given available resources, make improvements to trails, parks and open space within the Battlement Mesa PUD.
18. Develop and, as necessary, refine a Battlement Mesa “All Common Ground: All Together for a Better Community” program and campaign.
19. Analyze and compare the cost of doing business in Battlement Mesa compared to Parachute, Rifle and other nearby communities.
20. Meet with area energy companies and Battlement Mesa Partners as it relates to the PUD and areas outside of the PUD, if it could affect the health & welfare of the Battlement Mesa residents.
21. Collect, review and distribute relevant information from energy companies to BMSA residents and the area media.
22. Provide support to the Health Impact Assessment and health studies relating to Battlement Mesa.
23. Review the Health Impact Assessment and provide comments on same to the BMSA Board of Directors.
24. In conjunction with the Grand River Hospital and Battlement Mesa Company, identify a suitable location for and develop a medical evacuation helipad.

Our committees are hard at work and that progress is being made. If you have ideas that will help the BMSA’s Committees achieve these goals, please let us know.

As you can see, the BMSA and its committees have set some difficult goals for 2011 because we absolutely understand that even if you are on the right track you’ll get run over if you just sit there.

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