

## **The Battlement Mesa Service Association**

### **The BMSA: Just what are those seven new committees going to work on?**

**By Keith Lammey, President, Battlement Mesa Service Association**

*Editor's note: This is the second in a regular column by Keith Lammey about the Battlement Mesa Service Association's (BMSA) activities. Since Battlement Mesa is not a town or city but is unincorporated, the BMSA is its governing body.*

In the mid-June issue of the Echo, the Battlement Mesa Service Association's column explained that the Battlement Mesa Service Association ("BMSA") had restructured its committees and was actively seeking volunteers to serve on these committees.

Several people have asked what these committees will be working on. The short answer is "Goals." Not just any goals but goals that were established by the BMSA earlier this year.

The BMSA Board of Directors believes that we can achieve more for our members if objectives are clearly defined and if we focus our efforts on those areas that are the most important. Since the board represents a broad spectrum of interests, it is easy for the board to compile a list of "important" objectives. It is much more difficult to refine this list to our "key" objectives.

This year's list of "key" objectives was translated into the following twelve goals. The BMSA board believes that our seven committees are the key to achieving these twelve goals.

1. Develop and implement a communication plan to boost the community's confidence in BMSA leadership. Increase, expand and improve communications with the Battlement Mesa community through website improvements, newsletter, newspaper, radio and other media outlets.
2. Develop and implement a marketing and promotional plan to showcase the positive lifestyle available by living in the Battlement Mesa Community.
3. Continue to develop relations and interactions with the BMMD, Town of Parachute, Garfield County and State and Federal Government agencies and regulatory bodies for the betterment of the Battlement Mesa Community.
4. Develop a long range plan through the Planning Committee to address management, development, growth, transportation and other items necessary for the long-term vision of the community.
5. Improve upon and define BMSA committee structures by describing mission, duties, responsibilities, obligations, etc.
6. Study the long-term preservation, management and development of PSR zoned land.
7. Review and define the duties and responsibilities of BMSA Board Members and modify necessary documents outlining those duties and responsibilities.
8. Create a system through the Oil & Gas Committee for monitoring land use mitigation agreements and health study data from County and State.
9. Support the Health Impact Assessment and Health Study by agencies of Garfield County and State of Colorado.
10. Update architectural design guidelines & policies and review potential updates to covenant documents.
11. Create community maps to assist in the long-term planning of the community.
12. Develop and communicate an improved understanding of Developer and BMSA community obligations, duties and responsibilities.

At this point, each of these goals has been “assigned” to either a specific committee or retained as a Board of Directors responsibility so the Board of Directors and our committees are hard at work.

Since 2010 is already half gone, the board and its seven committees have a lot of hard work to do, but we are confident that the 2010 goals are still within our reach. We were very fortunate to have many volunteers and we are absolutely excited to have them on “the team.” A few committee positions are still available so, if you are passionate about Battlement Mesa and truly want to make a difference we’d like to hear from you.

To learn more about the committees and to participate in the effort to identify solutions to our challenges, call the Association Management office at 970.285.9432 or call Keith Lammey, at 970.285.7482.

And remember, please mark your calendar to attend the August 19, 2010 Community Speaks Program where I will discuss the BMSA’s Committees. The August Community Speaks will be held at the Battlement Mesa Golf Club, in the Golf Tent, located on the first tee box at the ninth green. Hope to see you there! For more on the Aug. 19 Community Speaks meeting, see the story on page 12.

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